

1 that each one of those advertising things ran. So it's
2 kind of a check and balance. So at the end of the
3 month she has printouts that are all the ads that have
4 run for the month and she has -- and that's what we use
5 for our billing, and there will be a final amount. And
6 it also does the accounts receivable so she knows what
7 they pay and what they owe and that sort of thing.

8 Q So one system that -- one -- you enter it one time and
9 it takes care of all that stuff.

10 A Well, basically it does, you keep tab on it daily, but
11 that's what it's supposed to do.

12 Q Okay.

13 A Yeah.

14 Q Who's responsible for figuring the taxes for
15 advertising?

16 A Heather does that, just depends on the area that it
17 comes from.

18 Q And do you know how -- how are those taxes figured, do
19 you charge tax on every invoice or how does that work?

20 A Alaska has different laws and every area has a
21 different tax rate. And then you also have a maximum
22 and a minimum amount you can charge with any sale. So
23 every contract would vary just depending on how long
24 it's going to run and actually what the -- the actual
25 buy is.

- 1 Q And who makes that determination?
- 2 A State of Alaska.
- 3 Q I know, but who -- for you.....
- 4 A Oh at -- Heather would as she.....
- 5 Q Okay.
- 6 Aas she gets the contracts.
- 7 Q Okay. Have you ever had any responsibility regarding
- 8 advertising sales?
- 9 A Before we went on the air. I sold for like a week and
- 10 a half. And that was interesting selling nothing, you
- 11 know. Yes, we're going to be on the air. So, it was -
- 12 - it was interesting.
- 13 Q That's quite a long time ago.
- 14 A Yes.
- 15 Q Have you done it -- nothing since then.
- 16 A The only thing that I do now is if there's non-profit
- 17 groups or something that we're going to do as an in
- 18 house promotion I will write up the contract for that
- 19 where there's no money involved. My -- my salesmen are
- 20 being paid by commission and I feel like it's important
- 21 to give them that work. But if it's something -- some
- 22 kind of a freebie that we're doing because we believe
- 23 in whatever the situation is I -- I'll do that, I can
- 24 write up contracts.
- 25 Q Okay. What are Dave's duties -- David's, your

- 1 husband's, duties and responsibilities at PCI?
- 2 A He is the General Manager, he oversees the staff, makes
3 the equipment work and -- and deals with every -- day
4 to day operations.
- 5 Q Has his -- have his duties or responsibilities changed
6 since PCI was started, does he do something different
7 now than he used to do?
- 8 A Well yeah, it's -- I would say that probably a half of
9 his life is consumed with legal -- legal matters.
- 10 Q And that's because of this proceeding, is that.....
- 11 A That's right.
- 12 Q Aside from that have his duties changed?
- 13 A No, unh-unh (negative).
- 14 Q What are the sources of the revenue for PCI? Does all
15 of your revenue come from advertising?
- 16 A That's right. Yes, all advertising.
- 17 Q Can you list the -- tell me the names of the
18 advertising salespeople that PCI has and what territory
19 -- if they have a territory which one is theirs?
- 20 A Certainly. We have Terry Coval that you met this
21 morning and he's basically responsible for Ninilchik on
22 through Kenai Soldotna and he oversees Seward and then
23 he also services Kodiak. And then under him is Gary
24 Hondel and he's a sale agent and he takes care of Kenai
25 Soldotna and then he is over Seward occasionally too.

1 Terry takes care of any of the ad agencies and the
2 accounts in Anchorage. And then here in the Homer
3 Ninilchik south we have Tim White. And he's just part-
4 time because he's our Operations Manager.

5 Q And he's in Homer I think you said?

6 A Yes, yes, uh-huh (affirmative). Yeah, he's been with
7 us two weeks before we went on the air.

8 Q Okay. Do you have any idea what each of these made,
9 what their salaries, what their take home was.....

10 A No.

11 Qlast year?

12 A No. I would -- if I was curious I -- I know where I
13 could find out, but I just -- it's not been a concern.

14 Q Do you know anything about the advertising rates that
15 PCI charges?

16 A I look at the charts occasionally just to see what
17 we're doing. Right now it's -- it's at one particular
18 rate because we're going into a political season and we
19 have to be real careful of that because we have to
20 always sell to politicals under our rates. So this is
21 kind of a -- a time of the year I am aware of that.

22 Q So normally if you were not in a political season how
23 are the rates determined for a particular ad?

24 A The guys are flexible, they can do whatever they feel
25 like the client is able to handle. We have large

1 corporations and businesses that are established that
2 do a lot of buying and -- and their rates are set. You
3 have the little ma and pa operations that are going to
4 start an ice cream store say and you're not -- you're
5 certainly not going to expect them to be able to pay
6 the things that -- that -- you know, like McDonalds or
7 Safeway or something. So my salesmen have the
8 flexibility to basically wheel and deal as they want to
9 and as they feel like the market will handle.

10 Q Okay. Can each of them independently do that or do
11 they have to consult with anyone

12 A They consult. If it's something that's -- you know,
13 they have a -- a guideline within certain perimeters
14 that they do, that they can be pretty flexible with.
15 But if it's -- if it's say a major buy that maybe is
16 going to go on for the next year and we want to give
17 them a really reasonable rate and -- and not sure how
18 they're going to work it and that sort of thing they
19 will -- they will get together and talk about it.

20 Q Okay. So tell me how that differs from what you're
21 doing now since it's a political season.

22 A It's a set rate and that's what we have to sell.

23 Q And everybody gets the same.....

24 A Yeah.

25 Qrate.....

- 1 A Yeah.
- 2 Q for the same service.
- 3 A Yeah.
- 4 Q Okay. And when did that go into effect?
- 5 A The FCC -- I mean not the FCC but the APOC rules, I
- 6 think it's -- it's either -- I think it's either 60 --
- 7 it's been a long time since I've even been involved.
- 8 But it's like 90 or 60 days before the first election,
- 9 the primary's going to be the 20 -- 27th. So we have
- 10 so many days that we have to adhere to it and then
- 11 there's a -- a time that you don't and then you get
- 12 ready to go back into the November elections.
- 13 Q Is this normally a slow season for advertising because
- 14 of that?
- 15 A No. No, this is -- this is a normal time right now
- 16 just because it's the summer time and there's -- you
- 17 know, the economy's fairly good and -- and money's --
- 18 money's flowing.
- 19 Q What would be the slowest time of the year normally?
- 20 A Normally from mid-January, all of February, mostly
- 21 through March and part of -- first part of April.
- 22 Q So January through April?
- 23 A Yeah, pretty much.
- 24 Q First part of April?
- 25 A Yeah.

1 Q Has your advertising income been relatively consistent
2 say the last three years?

3 A No.

4 Q Okay. Why? Tell me how it hasn't been consistent,
5 what's been going on and why.

6 A I think it's just a -- it's a multi-faceted thing, I
7 don't think you can blame any one thing, I think
8 Alaska's economy, one of the things is there was -- our
9 oil was \$45.00 a barrel and now it's \$21.00 and that
10 affects the whole state. We -- we see in our -- in our
11 business a rippling effect of how the fish prices are
12 and -- and -- and what the oil revenue is. And as
13 there's money flowing in the state then people are more
14 apt to spend. And maybe they're -- they're a lot
15 bolder to step out in a business enterprise or
16 something like that. With us too we've had to defend
17 ourselves greatly over the last few years because of
18 the -- of the adver -- publicity of this situation. My
19 salesmen spend time out on the field just answering
20 questions and dealing with clients that are wondering
21 what's happening. So, yeah, this -- this definitely
22 has impacted us.

23 Q And how would you rate the impact of this proceeding?

24 A This today, what you and I are talking about?

25 Q Well, this whole FCC proceeding, uh-huh (affirmative).

1 A Personally it's probably been about the hardest most
2 devastating six years I've ever lived. Watching my
3 husband work extremely hard and have to run a business,
4 raise a family and deal with this. For me it's made me
5 have to cut back on everything I've done, my outreach
6 with other people, my personal expenditures. We've not
7 been able to give pay raises for the last four years
8 and my staff have -- each one come to David and I and
9 said, you know, we're sticking with you and we're --
10 we're going to see this thing through. That's pretty
11 incredible for the -- the quality of men that we have.
12 It's -- it's -- it definitely affected us.

13 Q Well, can you put a dollar figure to it?

14 A When I say that we had a -- like a -- a \$85,000.00 to
15 \$90,000.00 income and we dropped below \$40,000.00,
16 yeah, better -- it's devastated us at least 50 percent.

17 Q And I'm assuming you -- by saying cut 50 percent that
18 your advertising revenue has been cut by 50 percent?

19 A No, that I'm not sure of, I'd have to look back on the
20 records. But I would think so. Because since David
21 and I are the last ones basically to get paid that
22 would be reflective of our income.

23 Q Well, but could it al.....

24 A Because my salary -- my salary -- my staff salaries all
25 stayed the same, they don't take a cut.

1 Q But couldn't it be that your expenses have increased
2 because you're paying legal fees?

3 A We have an understanding with Mr. Southmayd, we have a
4 retainer, a monthly retainer, because we're not able to
5 catch up on our legal fees. And Mr. Jacobus has never
6 billed us yet, and that will probably come eventually.

7 Q So the legal fees have not impacted.....

8 A Not yet.

9 Qthe income.

10 A Like I say, we pay -- we pay a -- a -- a monthly fee
11 just as a retainer.

12 Q As far as you know have the commissions for your
13 advertising salespeople stayed consistent during the
14 last couple of years?

15 A No, they have each one taken a hit.

16 Q You are not -- PCI is not currently trying to get
17 business in Kodiak, is that correct?

18 A We're not aggressively going after it, we have some
19 clients over there and it's expensive to go over there,
20 it's several hundred dollars to just go to Kodiak and
21 then you have to spend time and hotel and rental car.
22 And so you have to figure out what's -- what's the most
23 valuable time for my men to go. And right now we just
24 haven't been that much over there. We need to -- to
25 see how this all goes before we make any aggressive

1 moves for anybody.

2 Q Well, don't they do some of the sales call -- sales
3 work by phone?

4 A Some, but you're -- one on one you're PR with your
5 person, meeting your client and -- and having coffee
6 with them and stuff is very important and seeing their
7 business and -- for the period of time that we were off
8 to when we were able to go back on some of the
9 businesses that we had already established a
10 relationship with had changed hands. So, you know,
11 it's -- it's changed over there. We'd like to go over
12 and -- and we're ready to start marketing that area a
13 lot more aggressively but we just haven't.

14 Q What percentage of PCI's revenue do you estimate comes
15 from ads obtained or to go to translator locations, do
16 you understand my question?

17 A I understand it but there's no way of breaking it down,
18 I don't have any idea.

19 Q Do you have customers who place ads with you that only
20 want to advertise, for example, in Seward?

21 A No.

22 Q How about Kodiak?

23 A Unh-unh (negative), no.

24 Q None of the places where you just have translator
25 service you don't get ads.....

- 1 A No.
- 2 Qpeople asking for that.
- 3 A No.
- 4 Q Okay. So you sell ads to people who want to advertise
5 primarily over larger areas.
- 6 A That's right. Yeah, full packages with a -- with a big
7 area.
- 8 Q Okay. And in fact one of your biggest selling points
9 is that you cover such a large area, is that correct?
- 10 A Well, that helps. Because you're after your audience
11 and you need to have a listening audience.
- 12 Q Okay. How would loss of the translators impact PCI?
- 13 A I'm really not sure. I -- I -- Dave and I have talked
14 about it and kind of weighed back and forth but I'm not
15 sure. I think it would definitely have a -- a
16 tremendous impact. But, you know, to say 40, 50
17 percent, I don't know, I don't know.
- 18 Q Do you -- does PCI normally have annual meetings of its
19 Board of Directors?
- 20 A Oh yeah.
- 21 Q Since you and Mr. Becker.....
- 22 A We go out to dinner, yeah.
- 23 Qare the only Board of Directors?
- 24 A Yeah, oh yeah. It's fun.
- 25 Q When was the last one held?

- 1 A June I think of this year. We normally do it in the
2 summertime when it's nice.
- 3 Q And you go out to dinner.....
- 4 A Uh-huh (affirmative).
- 5 Qis that what you said? And where do you normally
6 go, any particular place?
- 7 A Oh, there's lots of good places in town. Lands End or
8 Connelly House or Homestead, you know. Just depends on
9 how flush we're feeling that night.
- 10 Q And how often have you -- do you normally have these?
- 11 A Just once a year.
- 12 Q Do you normally takes minutes of your meeting?
- 13 A No. We take minutes -- we get home and we write them
14 up basically following a format that we've used most of
15 the time. Very simple.
- 16 Q Would you say that Mr. Becker has the ultimate decision
17 making authority at PCI?
- 18 A Oh yes. Yeah.
- 19 Q Do you generally agree with the decisions that he
20 makes?
- 21 A I would say most of the time yes.
- 22 Q What happens if you don't agree?
- 23 A We talk about it, we usually give it a period of time.
24 We lay out the pros and cons of how we're feeling and -
25 - he's very -- very generous to listen to me and

1 there's been times when I've, you know, persuaded him
2 my way and -- and other times that he's convinced me
3 that he's right, you know.

4 Q But if both of you don't agree who gets the
5 ultimate.....

6 A Oh, David does.

7 Q Okay. I want to show you a series of documents and
8 just -- I don't know that you've seen them or have --
9 are familiar with them in any way, but I just want to
10 see if you are. First of all let me show you a rate
11 card that -- I guess this is what you call it.

12 A Uh-huh (affirmative).

13 Q Are you familiar with this?

14 A Yes. Uh-huh (affirmative), yeah.

15 Q And is this the most current rate card?

16 A Yeah, 24 would be.

17 Q Can you explain to me how that works by looking at the
18 rate card, how you could determine how much an ad would
19 cost?

20 A Sure. It depends on if you want your 60 of 30 second
21 ads. And it also depends on if you want triple A or
22 daily advertising time or total audience plan. And
23 those rates vary just because of when they're going to
24 be put in the timing of the radio station. If -- if
25 something is played during what they call drive time

1 which is like 6:00 to 9:00 which is more prime time
2 listening you would have, you know, a little more
3 expensive rate. Midnight on the stations are very,
4 very cheap. You know, a lot of times those are just
5 ads that we just throw in just because. So then that's
6 why you have the different rates. It's divided up too
7 by the audi -- the stations, you have K Wave, KPEN and
8 K Bay and KGTL which is just really locally. Those are
9 sold either -- this just is a base that our -- our
10 agents start with. And then they can be flexible
11 within that to -- to put together the combination
12 that's going to work best for the person.

13 Q And if you want to advertise on more than one station
14 do you just multiply the base rate out?

15 A You can, yeah. If that's -- if.....

16 Q Or do you get a package deal of some sort?

17 A You usually get a package deal. Just depending on --
18 like again, it -- if somebody's coming in and -- and
19 she has a dress shop and she wants to run an ad for a
20 week and just advertise for 50 percent off, then her
21 rate would be different than somebody that's going to
22 buy for two or three months. Because just the workload
23 and the overhead and everything from dealing with --
24 with a one time buy versus, you know, a quarterly buy
25 is different.

- 1 Q Okay. Okay, thank you.
- 2 A Uh-huh (affirmative).
- 3 Q I stick these in front of you, I think I've got all but
- 4 one of them. And let's just kind of go through them.
- 5 The top document is a letter dated July 24, 1981 that
- 6 was received by the FCC evidently on August 4, 1981.
- 7 A Uh-huh (affirmative).
- 8 Q And is a letter to Mr. William J. Tricarico, Secretary,
- 9 Federal Communications Commission, and I may not have
- 10 pronounced his name correctly because.....
- 11 A I don't know either.
- 12 QI wasn't there then.
- 13 A Yeah.
- 14 Q But it was -- it appears to be signed by David F.
- 15 Becker.
- 16 A Uh-huh (affirmative).
- 17 Q Are you familiar with this letter?
- 18 A Not really.
- 19 Q Have you seen it?
- 20 A I've seen it now. And I'm sure I saw it before, maybe
- 21 back in '81.
- 22 Q Okay.
- 23 A I recognize it, you know, as being something that David
- 24 did right.
- 25 Q Okay. Attached to that is an Opposition underneath

1 that. Do you see that?

2 A Uh-huh (affirmative).

3 Q Did you participate in any way in the preparation of

4 the letter.....

5 A No.

6 Q or the Opposition?

7 A No, not at all.

8 Q Did you review it prior to it being sent to the FCC?

9 A No.

10 Q Okay. The next document, just go ahead and -- yours

11 became unstapled, but.....

12 A There is attachments, right?

13 Q The next document that I want you to look at is this

14 one.

15 A Okay.

16 Q Which is a Memorandum Opinion and Order entered in FCC

17 Number -- case number 81-484, FC Order Number,

18 regarding Peninsula Communications. Have you seen this

19 document before?

20 A I don't remember it, no. It doesn't look like anything

21 familiar to me.

22 Q Okay.

23 A No.

24 Q Do you recall that Peninsula attempted to terminate a

25 translator licensed to KSRM?

- 1 A Yes, I remember us doing that.
- 2 Q Okay. And do you recall what happened in your attempt
3 to terminate?
- 4 A I think the termination was denied.
- 5 Q Okay. I have -- put that one down. The next is an
6 October 19, 1982 letter from Thomas J. English. Have
7 you ever seen this before?
- 8 A Not that I remember, no.
- 9 Q Okay. I'm just wanting to know if you know anything
10 about these things, so. The next document is an
11 amendment to an appli -- a construction application
12 that was evidently filed by PCI. If you look on page
13 one, two -- on page two there's David F. Becker's
14 signature.
- 15 A Yeah, that's David's.
- 16 Q And on page six there's also a signature. Do you
17 recognize that as also being signature of your husband?
- 18 A Yes.
- 19 Q Do you recognize this document?
- 20 A No, unh-unh (negative). I'd have to look it over to -
21 - to try to figure out what the time frame and
22 everything was. This was back a long time ago.
- 23 Q This is dated in 1982, November 3, 1982.
- 24 A Okay. Yeah.
- 25 Q Were you consulted about this prior to it being

1 filed.....

2 A No.

3 Q with the FCC?

4 A No.

5 Q Are you familiar with the construction of or
6 modification of a station back in 1982?

7 A This looks like -- oh, what got me was the KGTL FM, it
8 was back when we were simulcasting. I remember that we
9 did something at the time and that we were negotiating
10 with Alascom for tower space and that David was doing a
11 lot of graphic work on -- you know, showing how it
12 could work. But I -- I don't have privy to -- to much
13 of the information on it.

14 Q Okay.

15 A Okay.

16 Q The next is a document that's entitled Notice of
17 Inquiry. It's an FCC -- it's 3 FCC record number 12,
18 MM Docket Number 88-140, it was released on June 2,
19 1988. Are you familiar with this document at all?

20 A No. Unh-unh (negative), I have no looked at it at all.
21 No.

22 Q Let me go back, I do have a couple of questions. On
23 the letter from Thomas English, do you understand that
24 in the early 1980's that one factor in determining a
25 waiver request of the then 74.1232(d) was whether or

1 not another FM station objected because the
2 translator's contour overlapped the FM station's
3 contour?
4 A No, I don't understand that at all.
5 Q Did you understand what I just asked you?
6 A No.
7 Q Okay.
8 A No.
9 Q That answers that question.
10 A Okay.
11 Q And on the amendment that I showed you.....
12 A Okay.
13 Qpreviously. If you look at Exhibit 1.
14 A Okay.
15 Q Do you understand that Exhibit 1 is seeking a waiver of
16 Section 74.1232 of the Commission's rules?
17 A Well, I guess so since it says that.
18 Q Okay. Do you.....
19 A But that's -- that's all I know.
20 Qdo you under -- okay, do you understand why you
21 were asking for a waiver?
22 A No.
23 Q Or the basis for the waiver?
24 A Not for sure, no.
25 Q Okay. All right. Now back to the -- you said -- the

- 1 Notice of Inquiry, have you seen this before?
- 2 A Not that I know of. I -- I don't normally look in the
- 3 FCC books.
- 4 Q Okay. So you haven't been shown it or.....
- 5 A No.
- 6 Qhad a discussion about it.
- 7 A Unh-unh (negative), no.
- 8 Q All right. The next one I want to ask you about you
- 9 don't have a copy of it, I could only -- somehow in all
- 10 these documents our copies have gotten mixed up. But
- 11 it's a January 30, 1989 letter to Ms. Edith Wise who
- 12 was then Chief of the Enforcement Division of the Mass
- 13 Media Bureau from Jeff Southmayd. Let me show that to
- 14 you.
- 15 A Okay.
- 16 Q Have you seen that before?
- 17 A Probably not. No, I don't think so. No, a lot of the
- 18 papers go between David and -- and Mr. Southmayd that
- 19 I'm aware that things are being worked on but I don't
- 20 know any of the details.
- 21 Q Okay. Normally would Mr. Becker be the one to review
- 22 filings with the FCC and -- and discuss those with Mr.
- 23 Southmayd?
- 24 A Oh, always, yes,
- 25 Q And you don't usually.....

1 A No.

2 Qparticipate in that?

3 A No.

4 Q Okay.

5 A No, I'm aware that maybe something's happening but I
6 don't know any of the details.

7 Q Well, let's just look through these quickly then, it
8 won't take very long.....

9 A Okay.

10 Qif you haven't seen them. The next document is a
11 Notice of Proposed Rulemaking in MM Docket 88-140.

12 A Okay.

13 Q FC -- five FCC record number seven, it was released on
14 March 28, 1990. Are you familiar with this document?

15 A No, not at all.

16 Q As far as you know did PCI file any comments regarding
17 the rulemaking with the FCC?

18 A I have no idea.

19 Q All right.

20 A I have no idea.

21 Q Okay. The next document's a Report and Order on MM
22 Docket Number 88-140 and it's released December 4,
23 1990. Have you seen that?

24 A No. No.

25 Q Okay. The next one is another Memorandum Opinion and

1 Order that was released July 28, 1993 in MM Docket 88-
2 140, FCC 93-338. Are you familiar with that?
3 A Yes. I mean I've seen it before.
4 Q Okay. When did you first see it?
5 A After it was finished.
6 Q What do you mean?
7 A Before it was -- well, when it was -- when it had been
8 submitted and -- and we got a copy of it and I looked
9 it over. Most of this doesn't make any sense to me,
10 but I just knew that -- that we were working on this
11 and I knew that it had gotten done.
12 Q Now this is an Order of the FCC.
13 A Oh, is it. Okay. I know that we had filed -- didn't
14 we have a chance to file against it probably?
15 Q So you -- you're saying you are familiar.....
16 A That we were doing something --yeah.
17 Q that -- with pleadings or something that you
18 filed.....
19 a Right.
20 Q in response to this?
21 A Right, I re.....
22 Q Okay.
23 A yeah.
24 Q Okay. Did you actually ever read this Order?
25 A No, I don't think so.

- 1 Q Okay.
- 2 A No.
- 3 Q Do you know the effect of this Order?
- 4 A I guess it's -- I don't know. I know that things
5 started earlier than '98 too.
- 6 Q Let me see -- he -- we -- he thinks we're looking --
7 we're looking at different.....
- 8 A Okay.
- 9 Q I'm looking at the one before that one.
- 10 A Okay.
- 11 Q Which has got release date of July 28th.....
- 12 A Okay.
- 13 Q1993.
- 14 A Okay. I'm -- I do not look at the FCC rule books at
15 all, I really don't.
- 16 Q So you don't know if this is.....
- 17 A No, I have no working knowledge of it.
- 18 Q Okay. Now let's get to the one that you were actually
19 talking about.
- 20 A Okay.
- 21 Q And that is a Memorandum Opinion and Order that was
22 released December 10, 1998, the FCC number is 98-314.
23 This is the one you were talking about you're fam --
24 you know that PCI responded to this?
- 25 A Well, I recognize the -- the time frame, yeah. And I

1 recognize -- and I would have to sit and -- and really
2 look this over to know when in the general time things
3 were happening. But I just knew that there was a lot
4 of people were going back and forth and a lot of things
5 being filed. And -- and I knew that Dave was working
6 really hard on things and that, you know, he was
7 working with Mr. Southmayd. But as far as any of this,
8 being privy to any of the details, no.

9 Q Okay. We don't have very many more, I'm just going to
10 go through them. The next one is a Memorandum Opinion
11 and Order released February 14, 2000, FCC Number 00-45.
12 You recognize that?

13 A I'm sort of familiar with it, I was just trying to
14 think of the time frame. I'm not sure, I know that --
15 like again, there was just a lot of things going back
16 and forth and I knew that we were pleading our cases as
17 -- as -- you know, within the time frame that we were
18 allowed as much as we could. And I knew that, you
19 know, we were requesting this and that but I -- I, you
20 know, I wasn't really on the details of it.

21 Q Okay. So you don't know what this Opinion and
22 Order.....

23 A No, I'd have to look it over to be.....

24 Qthe effect of it was.

25 A No, unh-unh (negative).

1 Q Okay. All right. Next is a Memorandum Opinion and
2 Order and Order to Show Cause da -- released May 18,
3 2001, FCC Number 01-159.

4 A Huh-hum (interrogative).

5 Q Have you seen this before?

6 A Yes.

7 Q Okay. When did you see it?

8 A Probably right after it was released.

9 Q And do you recall what it says or anything -- the
10 effect that it had?

11 A It was basically telling us to shut everything down.
12 And I don't know if this one was the one that was
13 including the fine. I know that there was just some
14 very important documents and a lot of -- a lot of work
15 going back and forth between the two.

16 Q Okay. Look at the next one. It's a Notice of Apparent
17 Liability for Forfeiture and Order, it's dated August
18 29, 2001, FCC Number 01-242. Familiar with this one?

19 A I -- I knew that it came in, yes.

20 Q Okay. And this one concludes that Peninsula is
21 apparently liable for forfeiture of \$140,000.00.....

22 A Uh-huh (affirmative).

23 Qdollars?

24 A Yeah, they doubled.....

25 Q Does that sound familiar?